

News Release

Local production of Thai model systemized kitchen to begin Business cooperation with National Furniture and introduced at the “Baan Lae Suan Fair 2022”

Cleanup has begun manufacturing systemized kitchens towards the Thai market locally from October, 2022. This became possible by signing a business cooperation with National Furniture (NF from hereafter) a local company that manufactures and sells systemized kitchens. The first model was introduced at one of Thailand’s largest building material exhibition the Baan Lae Suan Fair 2022 (From October 28th until November 6th) by distributor RCD Design Centre (RCD from hereafter)’s booth.

RCD is a company that imports and sells high end kitchens. After signing a sales contract with RCD back in 2015, Cleanup has been exporting models made in Japan. One of Cleanup’s top feature, “Stainless Steel Cabinet” is durable against heat, humidity, and molds. It is extremely popular among the Thai market.

In order to improve correspondence, Cleanup has begun local production of the Thai model after signing a business cooperation with NF a company ran by RCD’s president Mr.Kitti Roemcharoendee that manufactures and sells kitchens.

2 sets of the locally produced models were displayed at RCD’s booth during the Baan Lae Suan Fair 2022 one of Thailand’s largest building material exhibition which was held from October 28th until November 6th. Displayed together with CENTRO (1 set) and STEDIA (2 sets) which were exported from Japan, there were countless attention from all visitors and local media.

The new Thai model will be sold by both RCD and NF.

Cleanup will keep developing products that matches your needs by utilizing technological abilities with its world partners.



Booth at the "Baan Lae Suan Fair 2022" exhibition



The Thai model developed based on local lifestyle using stainless steel cabinets.

Images are available from the link on the right: <https://cleanup.jp/press/>

For more information
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