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Securities Code: 7955

June 3, 2020

Dear our shareholders:

Hiroshi Takeuchi
Representative Director and President, Executive Officer
Cleanup Corporation
6-22-22 Nishi-nippori, Arakawa-ku, Tokyo

Notice of the 67th Annual General Meeting of Shareholders

We are pleased to announce the 67th Annual General Meeting of Shareholders of Cleanup Corporation (the “Company”) to be held as outlined below.

If you are unable to attend the meeting, you may exercise your voting rights in writing or via electromagnetic means (via the internet, etc.). Please review the Reference Documents for General Meeting of Shareholders, which are provided on the following pages, and exercise your voting rights by Wednesday, June 24, 2020, at 5:30 p.m. (JST) by following the information in “Voting Instructions.”

Voting Instructions

If you are attending the meeting

- Submit the voting form to the event reception

If you attend the meeting in person, please submit the enclosed voting form at the reception desk.

Date and Time of the General Meeting of Shareholders: Thursday, June 25, 2020, at 10:00 a.m. (JST)

If you are unable to attend the meeting

- Via mail

Please indicate your vote of approval or disapproval for each proposal on the enclosed voting form and return the form.

Voting Deadline: Votes must arrive no later than Wednesday, June 24, 2020, at 5:30 p.m. (JST)

- Via internet

Please indicate approval or disapproval of the proposals by following the instructions. (In Japanese only)

Voting Deadline: Votes must be cast no later than Wednesday, June 24, 2020, at 5:30 p.m. (JST)

To institutional investors

An electronic voting platform operated by ICJ, Inc. is available in addition to the internet voting above if you apply to use the electronic voting platform in advance.

- 1. Date and Time:** Thursday, June 25, 2020, at 10:00 a.m. (JST) (Reception opens at 9:30 a.m. (JST))

* The reception time has changed from last year.

- 2. Venue:** Large Hall, Sun Pearl Arakawa

1-1-1 Arakawa, Arakawa-ku, Tokyo

* The venue has changed from last year.

- 3. Purpose of the Meeting**

Matters to be reported:

1. Business Report, Consolidated Financial Statements, and Report on Audit Results of Consolidated Financial Statements by the Financial Auditor and Audit & Supervisory Board for the 67th fiscal term (April 1, 2019 to March 31, 2020)
2. Non-Consolidated Financial Statements for the 67th fiscal term (April 1, 2019 to March 31, 2020)

Matters to be resolved:

- | | |
|-----------------------|--|
| Proposal No. 1 | Appropriation of Surplus |
| Proposal No. 2 | Election of Nine (9) Directors |
| Proposal No. 3 | Election of One (1) Audit & Supervisory Board Member |

4. Matters Related to the Exercise of Voting Rights

Handling of duplicate voting in both writing and via the internet, etc.

If you exercise your voting rights both in writing and via the internet, etc., the content of the vote you made via the internet, etc. shall be handled as the valid vote.

Moreover, if you exercise your voting rights via the internet, etc. multiple times, the content of the final vote that you made shall be the valid vote.

Voting by proxy

A shareholder may exercise his or her voting rights through a proxy, who shall be a shareholder of the Company having voting rights in accordance with the Articles of Incorporation of the Company. However, please note that the proxy is requested to submit a written document certifying the authority of proxy.

- If you attend the meeting in person, please submit the enclosed voting form at the reception desk.
- As the following items are posted on our website on the internet (<http://cleanup.jp/>), based on laws and regulations and the provisions of Article 14 of the Company's Articles of Incorporation, they are not described in this notice. Consequently, the documents attached to this notice are part of the documents that were audited by the Audit & Supervisory Board Members and the Financial Auditor in preparing the audit reports.
 1. Notes to Consolidated Financial Statements
 2. Notes to Non-Consolidated Financial Statements
- Note that if there are any modifications in the Reference Documents for General Meeting of Shareholders, Business Report, Non-Consolidated Financial Statements, or Consolidated Financial Statements, they will be posted on the Company's website (<http://cleanup.jp/>).

Reference Documents for General Meeting of Shareholders

Proposals and Reference Information

Proposal No. 1 Appropriation of Surplus

The Company proposes the appropriation of surplus as follows:

The Company strives to improve its profitability and capital efficiency through efficient management of the entire Group, and to provide appropriate return of profit to all of its shareholders on a continual and stable basis.

Year-end dividends

The Company has given overall consideration to the business performance of the Group for the current fiscal year and future business development, and as a result, it proposes to pay year-end dividends for the current fiscal year as follows:

- (1) Type of dividend property
To be paid in cash.
- (2) Allotment of dividend property and their aggregate amount
The Company proposes to pay a dividend of ¥10 per common share of the Company.
In this event, the total dividends will be ¥368,914,440.
Accordingly, the annual dividend for the current fiscal year, including the interim dividend, will be ¥20 per share.
- (3) Effective date of dividends of surplus
The effective date of dividends will be June 26, 2020.

Proposal No. 2 Election of Nine (9) Directors

The term of office of all nine (9) Directors will expire at the conclusion of this general meeting of shareholders. Accordingly, the Company proposes the election of nine (9) Directors, including two (2) outside Directors.

The candidates for Director are as follows:

Candidate No.	Name		Position and Responsibilities in the Company	
1	Kyoichi Inoue	Reelected	Representative Director and Chairman	
2	Hiroshi Takeuchi	Reelected	Representative Director and President, Executive Officer	In charge of Sales Department
3	Teruo Kojima	Reelected	Director and Vice President, Executive Officer	In charge of Legal and Audit Department, Human Resources Department, Information Systems Department, and Overseas Sales Department
4	Masaji Yamada	Reelected	Director and Senior Managing Executive Officer	In charge of Purchasing Department and Production Department
5	Shigeo Otake	Reelected	Director and Senior Managing Executive Officer	In charge of CS Management Department, Development Department, and Retail Business Planning Department
6	Kazuhiro Kawada	Reelected	Director and Senior Managing Executive Officer	In charge of Accounting Department, Corporate Planning Department, and General Affairs Department
7	Yasunobu Inoue	Newly elected	Managing Executive Officer	In charge of General Affairs Department and Overseas Sales Department
8	Atsushi Kawasaki	Reelected Independent Outside	-	
9	Yuko Chiyoda	Reelected Independent Outside	-	

Candidate No.	Name (Date of Birth)	Brief Career Summary		Number of the Company's shares owned
1	Kyoichi Inoue (March 17, 1949) Reelected Attendance at Board of Directors meetings (Fiscal 2019) 15/15 meetings (100%)	July 1974	Joined the Company	391,000 shares
		Mar. 1978	Director	
		Mar. 1983	Representative Director and Vice President	
		July 1987	Representative Director and President	
		Jan. 2017	Representative Director and Chairman (current position)	
Reasons for nomination as candidate for Director Kyoichi Inoue has lead management of the Company as Representative Director and President over many years and has guided the growth of the Company with his powerful leadership. After his appointment as Representative Director and Chairman in January 2017, he has spearheaded initiatives to enhance corporate value. The Company nominated him as a candidate for Director with consideration of his achievements, skills and a wealth of experience. Note: There is no special interest between Kyoichi Inoue and the Company.				
2	Hiroshi Takeuchi (January 14, 1956) Reelected Attendance at Board of Directors meetings (Fiscal 2019) 15/15 meetings (100%)	Apr. 1979	Joined the Company	13,900 shares
		July 2012	Executive Officer	
		July 2014	Managing Executive Officer	
		Mar. 2015	General Manager of Kansai Regional Office of Sales Unit, and General Manager of Sales Development Department of Kansai Regional Office	
		Mar. 2016	General Manager of House & Direct Sales Department	
		June 2016	Director	
		Jan. 2018	General Manager of Sales Unit	
		Mar. 2018	In charge of House & Direct Sales Department	
		Apr. 2018	Representative Director and President, Executive Officer (current position)	
		Apr. 2020	In charge of Sales Department (current position)	
Reasons for nomination as candidate for Director Hiroshi Takeuchi has a wealth of operational experience with his involvement in the operations of the Sales Department over many years. As a Director since 2016 and a Representative Director since 2018, he has appropriately executed his duties in important management decision-making and the supervision of business execution. In addition, the Company judges that he has contributed to enhancing corporate value as the President and Executive Officer in charge of the Sales Department by appropriately executing his duties. He has also cultivated experience as a supervisor overseeing the execution of business. The Company nominated him as a candidate for Director with consideration of his achievements, skills and a wealth of experience. Note: There is no special interest between Hiroshi Takeuchi and the Company.				

Candidate No.	Name (Date of Birth)	Brief Career Summary	Number of the Company's shares owned
3	Teruo Kojima (May 5, 1952) Reelected Attendance at Board of Directors meetings (Fiscal 2019) 15/15 meetings (100%)	Apr. 1975 Joined the Company Apr. 2004 Executive Officer Mar. 2006 Managing Executive Officer June 2006 Director (current position) Mar. 2014 In charge of Human Resources Department, Communications Department, Legal and Audit Department, General Affairs Department, Accounting Department, Purchasing Department, and Overseas Business Department July 2014 Senior Managing Executive Officer Mar. 2015 In charge of Legal and Audit Department, Human Resources Department, Accounting Department, Purchasing Department, and Overseas Business Department Mar. 2016 In charge of Legal and Audit Department, General Affairs Department, Human Resources Department, Information Systems Department, and Overseas Business Department July 2016 Vice President and Executive Officer (current position) Mar. 2017 In charge of Legal and Audit Department, General Affairs Department, Human Resources Department, Information Systems Department, and Overseas Business Department Mar. 2019 In charge of Legal and Audit Department, Human Resources Department, Information Systems Department, and Overseas Sales Department (current position)	22,692 shares
		Reasons for nomination as candidate for Director Teruo Kojima has a wealth of operational experience with his involvement in general administrative departments over many years. As a Director since 2006, he has appropriately executed his duties in important management decision-making and the supervision of business execution. In addition, the Company believes that he has contributed to enhancing corporate value as a Vice President and Executive Officer in charge of general administrative departments by appropriately executing his duties. The Company nominated him as a candidate for Director with consideration of his achievements, skills and a wealth of experience. Note: There is no special interest between Teruo Kojima and the Company.	
4	Masaji Yamada (December 5, 1955) Reelected Attendance at Board of Directors meetings (Fiscal 2019) 15/15 meetings (100%)	Apr. 1978 Joined the Company July 2012 Executive Officer Mar. 2016 General Manager of Production Department June 2016 Director (current position) July 2016 Managing Executive Officer July 2018 Senior Managing Executive Officer (current position) Mar. 2019 In charge of all development and production departments Apr. 2020 In charge of Purchasing Department and Production Department (current position)	16,200 shares
		Reasons for nomination as candidate for Director Masaji Yamada has a wealth of operational experience with his involvement in the operations of the Production Department over many years. As a Director since 2016, he has appropriately executed his duties in important management decision-making and the supervision of business execution. In addition, the Company judges that he has contributed to enhancing corporate value as a Senior Managing Executive Officer in charge of development and production departments by appropriately executing his duties. The Company nominated him as a candidate for Director with consideration of his achievements, skills and a wealth of experience. Note: There is no special interest between Masaji Yamada and the Company.	

Candidate No.	Name (Date of Birth)	Brief Career Summary	Number of the Company's shares owned	
5	Shigeo Otake (October 22, 1956) Reelected Attendance at Board of Directors meetings (Fiscal 2019) 15/15 meetings (100%)	Apr. 1979 Mar. 2014 July 2014 June 2018 Mar. 2019 July 2019 Apr. 2020	Joined the Company General Manager of CS Promotion Department Managing Executive Officer Director (current position) In charge of Development Department In charge of Purchasing Department, CS Management Department, and Retail Business Planning Department Senior Managing Executive Officer (current position) In charge of CS Management Department, Development Department, and Retail Business Planning Department (current position)	13,300 shares
		<p>Reasons for nomination as candidate for Director Shigeo Otake has a wealth of operational experience with his involvement in the operations of the CS Department and Logistics Department over many years. As a Director since 2018, he has appropriately executed his duties in important management decision-making and the supervision of business execution. In addition, the Company judges that he has contributed to enhancing corporate value as a Senior Managing Executive Officer in charge of the CS and retail departments by appropriately executing his duties. The Company nominated him as a candidate for Director with consideration of his achievements, skills and a wealth of experience.</p> <p>Note: There is no special interest between Shigeo Otake and the Company.</p>		
6	Kazuhiro Kawada (June 1, 1959) Reelected Attendance at Board of Directors meetings (Fiscal 2019) 15/15 meetings (100%)	Apr. 1982 Mar. 2006 Mar. 2011 July 2014 July 2015 June 2018 Mar. 2019 July 2019 Apr. 2020	Joined the Company General Manager of Sales Administration Department of Sales Unit General Manager of Accounting Department Executive Officer Managing Executive Officer Director (current position) In charge of the Corporate Planning Department In charge of Accounting Department, Corporate Planning Department, and General Affairs Department Senior Managing Executive Officer (current position) In charge of Accounting Department, Corporate Planning Department, and General Affairs Department (current position)	6,800 shares
		<p>Reasons for nomination as candidate for Director Kazuhiro Kawada has a wealth of operational experience with his involvement in the operations of the Accounting Department over many years. As a Director since 2018, he has appropriately executed his duties in important management decision-making and the supervision of business execution. In addition, the Company judges that he has contributed to enhancing corporate value as a Senior Managing Executive Officer in charge of accounting, corporate planning and general affairs departments by appropriately executing his duties. The Company nominated him as a candidate for Director with consideration of his achievements, skills and a wealth of experience.</p> <p>Note: There is no special interest between Kazuhiro Kawada and the Company.</p>		

Candidate No.	Name (Date of Birth)	Brief Career Summary	Number of the Company's shares owned
7	<p data-bbox="328 360 542 421">Yasunobu Inoue (November 16, 1985)</p> <p data-bbox="363 456 507 486">Newly elected</p>	<p data-bbox="611 264 970 293">Mar. 2014 Joined the Company</p> <p data-bbox="611 297 1203 421">Mar. 2017 Executive Officer In charge of General Affairs Department Representative Director of Cleanup Heartful Corporation (current position)</p> <p data-bbox="611 425 1203 486">Mar. 2019 In charge of General Affairs Department and Corporate Planning Department</p> <p data-bbox="611 490 1222 519">July 2019 Managing Executive Officer (current position)</p> <p data-bbox="611 524 1203 584">Apr. 2020 In charge of General Affairs Department and Overseas Sales Department (current position)</p>	48,200 shares
<p data-bbox="276 595 754 624">Reasons for nomination as candidate for Director</p> <p data-bbox="276 629 1414 779">Since joining the Company, Yasunobu Inoue has been involved with the general affairs and corporate planning departments, and has operational experience as the Representative Director of an affiliate company. In addition, the Company judges that he has contributed to enhancing corporate value as a Managing Executive Officer by appropriately executing his duties. The Company nominated him as a candidate for Director with consideration of his achievements, skills and a wealth of experience.</p> <p data-bbox="276 784 1043 813">Note: There is no special interest between Yasunobu Inoue and the Company.</p>			

Candidate No.	Name (Date of Birth)	Brief Career Summary	Number of the Company's shares owned
	<p style="text-align: center;">Atsushi Kawasaki (April 28, 1965)</p> <p style="text-align: center;">Reelected Outside Independent Attendance at Board of Directors meetings (Fiscal 2019) 14/15 meetings (93%)</p>	<p>Oct. 1995 Representative Director and President of Kawasaki Denki Engineering K.K.</p> <p>Dec. 2001 Representative Director and President of C & K Co., Ltd.</p> <p>May 2008 Joined The NPS Management Institute, Inc.</p> <p>May 2013 Representative Director and President of The NPS Management Institute, Inc. (current position)</p> <p>May 2015 Outside Director of RINGER HUT CO., LTD (current position)</p> <p>June 2016 Outside Director of the Company (current position)</p> <p>Significant Concurrent Positions outside the Company Representative Director and President of The NPS Management Institute, Inc. Outside Director of RINGER HUT CO., LTD</p>	6,000 shares
8	<p>Reasons for nomination as candidate for outside Director</p> <p>Atsushi Kawasaki has long been involved in corporate management as a corporate manager, and also has gained experience as outside Director for other companies. He has been appropriately fulfilling his duties as an outside Director with his abundant experience and broad discretion as well as his pertinent advice from an outside perspective at Board of Directors meetings. Therefore, the Company judges him the appropriate candidate for outside Director.</p> <p>Notes:</p> <ol style="list-style-type: none"> 1. There is no special interest between Atsushi Kawasaki and the Company. 2. The Company has a business relationship with The NPS Management Institute, Inc., where Atsushi Kawasaki serves as Representative Director and President of The NPS Management Institute, Inc., for consulting related to production management of the Company. However, the amount of business transactions for this fiscal year is less than 0.1% of consolidated selling, general and administrative expenses for this fiscal year of the Company. 3. Kyoichi Inoue, who is Representative Director of and Chairman of the Company, is an outside Auditor of The NPS Management Institute, Inc., where Atsushi Kawasaki serves as Representative Director and President. If the reelection of Atsushi Kawasaki is approved, then a situation will arise where both Cleanup Corporation and The NPS Management Institute, Inc. will reciprocally have an officer who concurrently serves as an officer of the other company. 4. If the reelection of Atsushi Kawasaki is approved, the Company plans to continue the agreement to limit his liability for damages under Article 423, paragraph 1 of the Companies Act pursuant to the provisions of Article 427, paragraph 1 of the Companies Act. Pursuant to this agreement, the defined maximum amount of liability for damages is the minimum liability amount provided for under Article 425, paragraph 1 of the Companies Act. 5. The Company has submitted notification to Tokyo Stock Exchange, Inc. that Atsushi Kawasaki has been appointed as an independent officer as provided for by the aforementioned exchange. If his reelection is approved, the Company plans to continue his appointment as an independent officer. Furthermore, he satisfies the "Criteria for Independence of Outside Officers" established by the Company. 6. At the conclusion of this general meeting of shareholders, Atsushi Kawasaki's term of office as an outside Director of the Company will have been four (4) years. 		

Candidate No.	Name (Date of Birth)	Brief Career Summary	Number of the Company's shares owned
9	<p>Yuko Chiyoda (January 14, 1961)</p> <p>Reelected Outside Independent Attendance at Board of Directors meetings (Fiscal 2019) 15/15 meetings (100%)</p>	<p>Apr. 1994 Registered as an attorney at law and commenced business</p> <p>Jan. 2002 Established CHIYODA & CHIYODA law firm, Representative of CHIYODA & CHIYODA law firm (current position)</p> <p>June 2016 Outside Director of the Company (current position)</p> <p>June 2018 Outside Director of Kosaido Co., Ltd. Significant Concurrent Positions outside the Company Representative of CHIYODA & CHIYODA law firm</p>	-
	<p>Reasons for nomination as candidate for outside Director</p> <p>Yuko Chiyoda is familiar with corporate legal affairs as an attorney at law. She has been appropriately fulfilling her duties as an outside Director with her abundant experience and broad discretion as well as her pertinent advice from an outside perspective at Board of Directors meetings. Therefore, the Company judges her the appropriate candidate for outside Director. Please note that she has never been involved in the management of a company, except as an outside director. However, the Company believes she will be able to appropriately execute her duties as outside Director based on the above reasons.</p> <p>Notes:</p> <ol style="list-style-type: none"> 1. There is no special interest between Yuko Chiyoda and the Company. 2. If the reelection of Yuko Chiyoda is approved, the Company plans to continue the agreement to limit her liability for damages under Article 423, paragraph 1 of the Companies Act pursuant to the provisions of Article 427, paragraph 1 of the Companies Act. Pursuant to this agreement, the defined maximum amount of liability for damages is the minimum liability amount provided for under Article 425, paragraph 1 of the Companies Act. 3. The Company has submitted notification to Tokyo Stock Exchange, Inc. that Yuko Chiyoda has been appointed as an independent officer as provided for by the aforementioned exchange. If her reelection is approved, the Company plans to continue her appointment as an independent officer. Furthermore, she satisfies the "Criteria for Independence of Outside Officers" established by the Company. 4. The name of Yuko Chiyoda in her family registry is Yuko Nakajima. 5. At the conclusion of this general meeting of shareholders, Yuko Chiyoda's term of office as an outside Director of the Company will have been four (4) years. 		

Proposal No. 3 Election of One (1) Audit & Supervisory Board Member

The term of office of Audit & Supervisory Board Member Shinichi Fujimoto will expire at the conclusion of this general meeting of shareholders. Accordingly, the Company proposes the election of one (1) Audit & Supervisory Board Member.

In addition, the consent of the Audit & Supervisory Board has been obtained for this proposal.

The candidate for Audit & Supervisory Board Member is as follows:

Name		Career summary, position in the Company and significant concurrent positions outside the Company
Norio Shimazaki	Newly elected	Director

Name (Date of Birth)	Brief Career Summary	Number of the Company's shares owned
Norio Shimazaki (May 3, 1954) Newly elected Attendance at Board of Directors meetings (Fiscal 2019) 14/15 meetings (93%)	Apr. 1978	Joined the Company
	May 2008	Executive Officer
	Mar. 2011	General Manager of General Affairs Department, in charge of Legal and Audit Department
	June 2014	Director (current position)
	July 2014	Managing Executive Officer
	Mar. 2015	General Manager of General Affairs Department, in charge of Communications Department and OISHII-KURASHI Living Laboratory
	Mar. 2016	In charge of Corporate Planning Department, Communication Department, Accounting Department and Purchasing Department
	July 2016	Senior Managing Executive Officer
	Mar. 2017	In charge of the Communications Department, Corporate Planning Department, New Business Promotion Department, Accounting Department, Purchasing Department, and CS Promotion Department
	Mar. 2018	General Manager of Sales Management Department, in charge of Corporate Planning Department, Accounting Department, Purchasing Department, and CS Promotion Department
June 2018	General Manager of Sales Management Department, in charge of Purchasing Department	
Mar. 2019	In charge of all sales departments	
		11,400 shares

Reasons for nomination as candidate for Audit & Supervisory Board Member

Norio Shimazaki has a wealth of operational experience with his involvement in operations of the Corporate Planning Department, General Affairs Department as well as Legal and Audit Department over many years. The Company nominated him as a candidate for Audit & Supervisory Board Member because he has extensive management experience as a Director and it judges he will provide insight from an objective and neutral standpoint and he will be able to execute his duties appropriately as Audit & Supervisory Board Member.

Note: There is no special interest between Norio Shimazaki and the Company.